



Indian Machine Tool
Manufacturers' Association

TERMS & CONDITIONS GOVERNING THE PRESS & MEDIA FOR IMTEX 2025

The terms and conditions set out in this document govern the participation and covering of press/media in IMTEX 2025 and the activities of the press/media including professional journalists, YouTubers, photographers, videographers, media influencers, content creators, bloggers, vloggers, Instagram/YouTube reel makers, film crews from the worldwide media (cumulatively hereinafter referred to as the “**MEDIA**” or “**PRESS**”) while within the Bangalore International Exhibition Centre (“**BIEC**”) premises to cover IMTEX 2025, solely for journalistic reporting and editorial coverage.

IMTEX is an exhibition with a legacy of more than 50 years, organized by the Indian Machine Tool Manufacturers’ Association (IMTMA) at BIEC, Bengaluru. Every year, IMTEX attracts participation from various countries including the machine tool industry worldwide.

By registering to cover IMTEX 2025 as a media entity, the registrant/(s) (individual or organization) agrees to the terms and conditions outlined in this document which form a binding contract between IMTMA and the registrant/(s) and will be applicable once the registrant is within the BIEC campus during IMTEX 2025.

INTRODUCTION

IMTMA, a not-for-profit company, registered under the Companies Act, 1956, is committed to providing an environment wherein the press/media can work effectively and efficiently to cover IMTEX 2025.

IMTEX with its concurrent and co-located events, Tooltech and Digital Manufacturing, constitutes one of the world’s leading machine tools and manufacturing technology shows. Participation in IMTEX enables industries to garner business orders, generate good business enquiries, connect with industry professionals, share knowledge, and find new market opportunities.

Members of the press attending IMTEX are also considered as IMTEX visitors and the visitor terms and conditions (found on <https://shorturl.at/hopx6>) shall apply to the extent that such terms do not conflict with the press terms and conditions contained herein.

In the event of any conflict or inconsistency between the press terms and conditions and the visitor terms and conditions, the press terms and conditions shall prevail to the extent of the inconsistency.



Indian Machine Tool
Manufacturers' Association

IMTMA expects the members of the press attending/covering IMTEX to conduct themselves in a fair, responsible, and reasonable way toward everyone within the BIEC premises. IMTMA reserves the right to deny access to the exhibition and cancel a press invite/entry pass where it considers/comes across any violation of the terms and conditions set out in this document.

The press invite/pass is complimentary and is valid for the accredited member of the press only and must not be misused/transferred to another media person under any circumstances.

Press passes would be verified in and around the exhibition venue, and on every entry into the Media Lounge and halls.

The Media Lounge is set up by IMTMA as a dedicated facility for journalists carrying/who possess a press invite/pass. Defacing or creating copies of the media badge will be a breach of the press terms and conditions and will be treated as a fraudulent activity.

PARTICIPATION RULES AND REGULATIONS

The press shall publish articles, record interviews, film product launches, and event coverage with prior permission from IMTMA.

Modern Manufacturing India (“**MMI**”) is the official publication of IMTMA and any press release, articles, images, videos, etc. that will be updated on the IMTMA/ IMTEX/ MMI websites can be used for editorial purposes by the media/press.

Filming, photography and recording of interviews during the exhibition by media/press is permissible only for the permitted purposes and strictly under the following conditions:

- a. Where the media has an exclusive commercial agreement with exhibitors or visitors then the same needs to be communicated with IMTMA in advance. Non-disclosure of such commercial activities to IMTMA by the media agency will attract disqualification of the concerned media agency from registration and to cover IMTEX 2025.
- b. The media will not release images, videos, names, or any personal information about exhibition participants without their prior explicit written permission.
- c. The media shall not use BIEC premises to promote their commercial activities (including without limitation posting any IMTMA material on any social media platforms or channels such as YouTube, Facebook, Instagram, or any other channels), or for purposes other than the permitted purpose without IMTMA’s knowledge.



Indian Machine Tool
Manufacturers' Association

- d. The media shall not entice exhibitors and visitors towards any competitive commercial activities on the premises during IMTEX 2025, which would be detrimental to IMTMA's and BIEC's interests and image.
- e. Media personnel need to produce their press credentials in order to have access to BIEC campus to cover the event. The list of media personnel accompanying the chief editor or reporter have to be submitted 15 days prior to the show. IMTMA reserves the right to issue media passes based on its discretion.
- f. IMTMA reserves the right to grant permission or refuse entry for any additional media personnel to cover an event whose info hasn't been received before.
- g. If any photoshoots are planned other than disclosed commercial activities as indicated in point (a), prior permissions from IMTMA need to be obtained for photography and videography, stating that it will be used only for editorial purposes.
- h. Images/videos covered during the show must be attributed to IMTEX 2025.
- i. Access to the Protocol Lounge is restricted, only IMTMA will have access to the Protocol Lounge.
- j. Dedicated Media Lounge is set up by IMTMA as a facility for authorized media personnel to carry out their official editorial work.
- k. Working on laptops and recording interviews in the Trade Delegation Lounge is restricted.
- l. The Food Court and Fine Dining Area are exclusively meant for having lunch, dinner, snacks, etc. Working on laptops, recording interviews, or networking is strictly prohibited in such areas.
- m. Blocking of aisles and other highly sensitive areas for coverage in exhibition halls by media personnel is restricted as it might hamper the flow of visitors and business activities.

REGULATORY COMPLIANCES

- a. Media will abide by the copyright laws while covering the event including but not limited to the use of copyrighted materials such as photographs, videos, artwork, logos, trademarks, contents, etc. Media personnel shall not infringe on any trademarks or intellectual property rights associated with the exhibition.
- b. Media shall also be mindful of privacy laws, especially in capturing images or footage of individuals, guests and speakers during the exhibition.
- c. The coverage should avoid making false statements, exaggerating statements, defamatory remarks, and illicit or personal content that would harm the reputation of individuals or entities/ organizations/ companies / IMTMA and its personnel,



Indian Machine Tool
Manufacturers' Association

participating in the information and sources to exhibition. It is important to verify minimize the risks of publishing.

- d. Despite the aforementioned clause, if any information is published by media/press that is defamatory/false in nature and subject to any kind of litigations, IMTMA or BIEC will not be held responsible, in whatsoever way.
- e. Adherence to broadcasting regulations including compliance with content standards, viz., decency, accuracy, and fairness, as well as any specific regulations governing live broadcasts is mandatory.
- f. If any term, condition, or provision of the above rules and regulations by media for participating in IMTEX 2025 is violated, then IMTMA reserves the right to refuse permission to the media outlet to cover (order the stoppage of work immediately) the exhibition and prohibit that particular media to cover any future events at IMTMA/BIEC.
- g. In case the co-media person notices any unusual behaviour or unlawful practices, it should immediately be brought to the attention of IMTMA officials.

In case of violation of any of the terms and conditions set out in this document shall be governed by and construed by the laws of the Government of India and the Government of Karnataka and other local laws, and any disputes shall be brought solely in the courts in Karnataka.

For any assistance or additional information, media can write to corpcomm@imtma.in

IMTMA